

1. The Buyer authorizes the Seller to process his/her personal data.
2. When registering at the Website the Buyer provides the following information: Surname, name, patronymic name, contact phone number, e-mail address, date of birth, delivery address.
3. By providing his/her personal data to the Seller the Website Visitor/User/Buyer gives consent to its processing by the Seller for the following purposes: the Seller's fulfilment of its obligations to the Website Visitor/User/Buyer under the present Public Offer, the Seller's promotion of goods and services, conducting surveys through electronic communication or SMS, monitoring results of sales promotions, providing customer support, arranging goods' delivery to Buyers, conducting prize drawings among Website Visitors/Users/Buyers, monitoring satisfaction of the Website Visitor/User/Buyer as well as of quality of services rendered by the Seller.
4. Personal data processing shall mean any action (operation) or cumulative actions (operations) regarding personal data which are fulfilled with the use of automation means or without applying such means including data acquisition, recording, classification, accumulation, storage, rectification (update, correction), retrieval, usage, transmission (including sharing with third parties and not excluding cross-border transfer if necessary during performance of obligations), anonymization, blocking, deletion, and destruction of personal data.
5. The Seller has the right to send information messages, including advertising ones, to the e-mail address and mobile phone of the User/Buyer upon his/her consent expressed through his/her actions which allow to identify unmistakably this subscriber and determine conclusively his/her will to receive such messages. The User/Buyer has the right to refuse to receive advertising information and other types of messages without explaining causes thereof by communicating his refusal by phone or by sending a corresponding notification to the Seller's e-mail address indicated in the Contact information section of the Website. Service notifications containing information on orders made by the User/Buyer and stages of their handling are sent automatically, and the User/Buyer cannot refuse to receive them.
6. The withdrawal of consent for personal data processing is made by way of withdrawal of the present Public Offer acceptance.
7. The Seller has the right to use the cookie technology. Cookie files do not contain confidential information. The Website Visitor/User/Buyer hereby accepts collection, analysis and use of cookies which might also be performed by third parties with the scope of obtaining statistical data and optimizing of advertising messages.
8. The Seller obtains information on IP address of the Website Visitor. Such data is not used for identity verification.
9. The Seller shall not be held responsible for information provided by the User/Buyer at the Website in a universally accessible form.
10. The Seller has the right to record phone conversations with the User/Buyer. At that the Seller undertakes to prevent any attempts of unauthorized access to information obtained during phone conversations and/or its transfer to third parties which are not involved directly in the processing of Orders.